

Biennale für Freiburg

Mai-Sept 2021

PRIVACY POLICY

1. Scope

In accordance with the European General Data Protection Regulation (GDPR) this privacy policy is intended to inform users of this website about the nature, scope and purpose of the collection and use of personal data by the website operator, Kunstverein Freiburg (details below). The website operator takes the protection of your data very seriously and treats it confidentially and in accordance with legal regulations. Please keep in mind that data transmission over the Internet can always have security gaps. It is impossible to ensure complete protection from access by unauthorised third parties.

2. Mandatory information

The operator of this website is:
Perspektiven für Kunst in Freiburg e.V.
Dreisamstr. 21
79098 Freiburg
verein@perspektivenfuerkunst.de

3. Scope of processing personal data

In principle, we only process personal data of our website users to the extent necessary for providing a functional website as well as our content and services. Regular processing of a user's personal data only occurs with the user's consent. An exception applies in cases where prior consent is not attainable for factual reasons and the processing of the data is permitted by legal regulations.

4. Legal basis for the processing of personal data

Insofar as we obtain the data subject's consent for processing personal data, Art. 6 sec. 1 lit. a of the EU General Data Protection Regulation (GDPR) serves as the legal basis. Art. 6 sec. 1 lit. b covers the processing of personal data necessary for the performance of a contract to which the data subject is a party and applies to processing operations necessary for the implementation of pre-contractual measures.

Insofar as processing of personal data is necessary to fulfill a legal obligation to which our company is subject, Art. 6 sec. 1 lit. c of the GDPR serves as legal basis. In the event that vital interests of the data subject or another natural person require the processing of personal data, Art. 6 sec. 1 lit. d of the GDPR becomes the legal basis. If the processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and fundamental freedoms of the concerned person do not outweigh the first mentioned interests, Art. 6 sec. 1 lit. f of the GDPR shall serve as the legal basis for processing.

5. Rights of the data subject

If your personal data is processed, you are the data subject according to the GDPR, and granted the following rights towards the website operator:

Right to information, deletion and blocking
At any time you have the right, free of charge, to information about your stored personal data, its origin and recipients and the purpose of the data processing. This includes the right to request rectification, restrictions or deletion of your data. If you have further questions about this or other matters relating to personal data, feel free to contact us at any time, through the contact information given in the imprint.

6. Functions and services used

Cookies

Parts of our website use so-called cookies. Cookies do not cause any damage to your computer and do not contain viruses. Cookies are used to make our site more user-friendly, effective and secure. They are small text files, which are stored on your computer by your browser.

Most of the cookies we use are so-called "session cookies". They will be deleted automatically after your visit. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser during your next visit.

You can set your browser's settings to be informed about cookie placement, enable cookies only

in certain cases, disable cookies for certain cases or in general, and to enable automatic deletion of cookies when closing the browser. With cookies disabled, the functionality of this website may be limited.

Server Log Files

The provider/web host of the pages automatically collects and stores information in so-called server log files, automatically transmitted to us by your browser. These are:

- Browser type and browser version
- operating system used
- Referrer URL
- Host name of the accessing device
- Time of server request

This data cannot be connected to specific users. This data is not merged with other data sources. We reserve the right to check this data retrospectively if we become aware of concrete indications of illegal use.

SSL and/or TLS encryption

For security reasons and for the protection of confidential content transmitted to us as a site operator, our website uses SSL or TLS encryption. Therefore your data, transmitted via this website, is not readable by third parties. You can recognize an encrypted connection by the “https://” in your browser’s address line and by the padlock icon.

Contact form

If you contact us via the contact form, your input from the form, including the contact details you provide, will be stored by us for the purpose of processing your request and for possible follow-up questions. This data will not be shared without your consent.

Objection to advertising emails

We hereby object to the use of our contact data, published within the imprint, for sending unsolicited advertising and information materials. The operators of this website expressly reserve the right to take legal action in the event of unsolicited advertising information being sent, e.g. spam emails.

Data collection outside the EU

The following list are services provided by Google, Facebook, Instagram (see below). Google has committed to the EU-US Privacy Shield Agreement. More detailed information here: [privacyshield](#)

Facebook plugins (like button)

Our website integrates plugins of the social network Facebook, provided by Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA. Facebook plugins are recognizable within our website by the

Facebook logo or the “Like”. An overview of the Facebook plugins can be found here: [facebook/plugins](#)

When you visit our website, the plugin establishes a direct connection between your browser and the Facebook server. Facebook receives the information that you have visited our site, alongside with your IP address. If you click the Facebook “Like” button while being logged into your Facebook account, you can link contents of our website to your Facebook profile. This allows Facebook to connect your visit to our website with your user account. We would like to point out that we, as the provider of the website, do not receive any knowledge of the content of the data transmitted or Facebook’s use of this data. For more information, see Facebook’s privacy policy: [facebook/policy](#)

If you do not want Facebook to be able to connect your visit with your Facebook user account, please log out of your Facebook account.

Newsletter program Mailchimp

Our website integrates functions of the newsletter service Mailchimp. These functions are provided by the The Rocket Science Group, LLC 675 Ponce de Leon Ave NE Suite 5000 Atlanta, GA 30308 USA. The privacy policy of Mailchimp is available here: [GDPR](#)

Instagram

Our website integrates functions of the service Instagram. These features are provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA. If you are logged into your Instagram account, you can link contents of our website to your Instagram profile by clicking on the Instagram button. This allows Instagram to connect your visit to our website with your user account. We would like to point out that we, as the provider of the website, do not receive any knowledge of the content of the data transmitted or Instagram’s use of this data.

For more information, see Instagram’s privacy policy: [instagram/privacy](#)

7. Purpose and duration of data processing

The temporary storage of the IP address by the system is necessary to enable the delivery of the website to the user’s computer. For this purpose, the IP address of each user has to be stored for the duration of the session.

By accessing the website, the IP addresses of visitors are stored by the web host for a maximum of seven days to detect and prevent attacks.

Further storage in log files happens anonymized to ensure the website’s functionality and to obtain data for optimizing the website and ensuring

security. In this case, the IP addresses of all users are encrypted, so that an identification of the calling client is no longer possible.

The basis for data processing is Art. 6 sec. 1 lit. b of the GDPR, which allows the processing of data for the performance of a contract or pre-contractual measures.